

# Community Bank Cummins District Partnership Matrix

ENGAGEMENT TYPE/LEVEL (in the 12 months following the funding)	BASE SUPPORTER \$0 - \$249	CHIEF PARTNER \$250 - \$499	MAJOR PARTNER \$500 - \$999	CHAMPION PARTNER \$1000 and above
Club or Organisation to bank solely with Community Bank Cummins District	✓	✓	✓	✓
Acknowledgement of Community Bank Cummins District in any print or media announcements	✓	✓	✓	✓
Signage on partnership board/venue wall	✓	✓	✓	✓
Display our banners at your club function or event where applicable	✓	✓	✓	✓
Provide a photo opportunity to Community Bank Cummins District	✓	✓	✓	✓
Promote the Partnership and project on Social Media pages	✓	✓	✓	✓
Follow & tag Community Bank Cummins District on relevant Social Media pages (Facebook & Instagram)	✓	✓	✓	✓
Print advert in Club newsletter and budget on regular basis		✓	✓	✓
Supply digital newsletter and/or budget to Business Promotions Officer to distribute to Board Members of Community Bank Cummins District		✓	✓	✓
Invitation to Branch Manager to attend partner dinner/main club function			✓	✓
Offered complimentary tickets to all home games or major events			✓	✓
Opportunity to attend an AGM or Committee Meeting to discuss Community Banking			✓	✓
Logo placement on all advertising, uniforms and equipment where applicable			✓	✓
Invite a Branch or Board representative and provide opportunity to promote the bank to committee members, volunteers & club members				✓